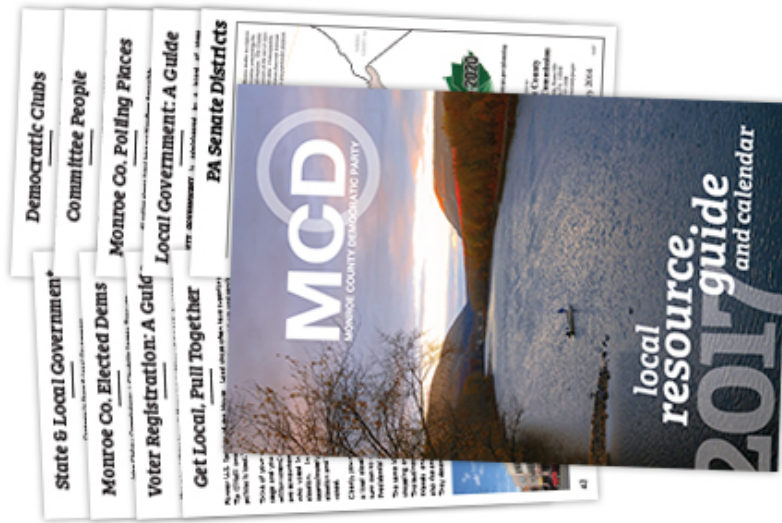




# 2019 Resource Guide and Calendar

## 2019 Resource Guide & Calendar Features:

- Updated State & Local Resources
- 2019 Calendar with National Holidays and Local Event Info
- 80+ Full-Color Pages
- Wire-O Binding for Easy Access



**Just a sample of the amazing resources at your fingertips!**

**[www.MonroePADems.com](http://www.MonroePADems.com)**

This valuable resource booklet will be in the homes and offices of 1000s of active community members throughout the region.

## 2019 Resource Guide & Calendar: Payment

Name/Business Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

MCD Volunteer \_\_\_\_\_ Paid  Cash  Credit  Check # \_\_\_\_\_  Will Send

Payment may be made via Cash, Personal Credit/Debit Card (Square), or Personal Check payable to: **MCDC** and mailed to **PO Box 491, Stroudsburg, PA 18360**

**Cash totaling more than \$50 and corporate checks / cards CANNOT be accepted.**

## Budget-Friendly Options:

- Back Cover - \$350
- Full Page - \$300
- ½ Page - \$150
- ¼ Page - \$75
- Sponsor a Month - \$50  
Your logo, contact info, or message in the free squares for the month!
- Calendar Squares - \$25/square  
Commemorate a birthday or special event on the calendar!
- Supporter Listing - \$15  
Choose 'In Honor of', 'In Memory of', or your name and a brief tagline!

## Ad Specs at a Glance:



**Full Page** - 5.125" w \* 8.5" h

**½ Page** - 5.125" w \* 4.15" h

**¼ Page** - 2.485" w \* 4.175" h

Send art, logos, and ad information to:

[ads@monroepadems.com](mailto:ads@monroepadems.com)

## Why this Guide Matters:

Former U.S. Speaker of the House Tip O'Neill once famously said "all politics is local."

Local elections are won (and lost) by just a few votes. Recently, in the Borough of Stroudsburg, one person won his position on the Council by two votes, and only after the absentee votes were counted. *Two votes!*

Clearly, we make a bigger impact in a local election. Yet so many don't turn out to vote, especially in non-Presidential years.

The resources we put into this guide provide information about the democratic system, our county, our townships and boroughs - our piece of the world.

The mission of the Resource Guide and Calendar is to empower residents of Monroe County to be civically active on a local level - and to vote in ALL the election cycles.

**PLEASE JOIN US IN OUR MISSION:  
YOUR VOICE MATTERS!**

## 2019 Resource Guide & Calendar: Ad/Listing Details

- Full Page - \$300    
  ½ Page - \$150    
  ¼ Page - \$75    
  Sponsor a Month \* - \$50  
 Calendar Square \* - \$25    
  Supporter: In Memory of / In Honor of / Name & Tagline - \$15

*\* Available on a first request basis - Please send in your order form as soon as possible.*

**Details.** Please be as specific as possible. Want to run the same ad as last year? Just say so! \_\_\_\_\_

**Final Deadline: Friday, October 12, 2018**

LOGO / TEXT ADS TO BE SET BY MCD DUE NO LATER THAN FRIDAY, SEPT. 28, 2018