



2018 Resource Guide and Calendar

The 2018 Resource Guide & Calendar Features:

- Updated State & Local Resources
- 2018 Calendar with National Holidays and Local Event Info
- 80+ Full-Color Pages
- Wire-O Binding for Easy Access



Just a sample of the amazing resources at your fingertips!

www.MonroePADems.com

2018 Resource Guide & Calendar: Payment

Name/Business Name _____

Address _____

Phone _____ Email _____

MCD Volunteer _____ Paid Cash Credit Check # _____ Will Send

Payment may be made via Cash, Personal Credit/Debit Card with Square or: <http://bit.ly/MCDAd2018>,

or via Personal Check payable to MCD and mailed to **PO Box 491, Stroudsburg, PA 18360**

Cash totaling more than \$50 and corporate checks / cards CANNOT be accepted.

This valuable resource booklet will be in the homes and offices of 1000s of active community members throughout the region.

Budget-Friendly Options:

- ~~Back Cover - \$350~~ **SOLD!**
- Full Page - \$300
- ½ Page - \$150
- ¼ Page - \$75
- Sponsor a Month - \$50
- Your logo, contact info, or message in the free squares for the month!
- Calendar Squares - \$25/square
- Commemorate a birthday or special event on the calendar!
- **Supporter Listing - \$15**
- Choose 'In Honor of,' 'In Memory of,' or your name and a brief tagline!

Ad Specs at a Glance:



Send art, logos, and ad information to: ads@monroePadems.com

Full Page - 5.125" w * 8.5" h
½ Page - 5.125" w * 4.15" h
¼ Page - 2.485" w * 4.175" h

Why this Guide Matters:

Former U.S. Speaker of the House Tip O'Neill once famously said "all politics is local."

Local elections are won (and lost) by just a few votes. Recently, in the Borough of Stroudsburg, one person won his position on the Council by two votes, and only after the absentee votes were counted. *Two votes!*

Clearly, we make a bigger impact in a local election. Yet so many don't turn out to vote, especially in non-

Presidential years.

The resources we put into this guide provide information about the

democratic system, our county, our

townships and boroughs - our piece of

the world.

The mission of the Resource Guide and Calendar is to empower residents of Monroe County to be civically active on a local level - and to vote in ALL the election cycles.

**PLEASE JOIN US IN OUR MISSION:
YOUR VOICE MATTERS!**

2018 Resource Guide & Calendar: Ad/Listing Details

- Full Page - \$300
- ½ Page - \$150
- ¼ Page - \$75
- Sponsor a Month * - \$50
- Calendar Square * - \$25
- Supporter: In Memory of / In Honor of / Name & Tagline - \$15

* Available on a first request basis - Please send in your order form as soon as possible.

Details. Please be as specific as possible. Want to run the same ad as last year? Just say so! _____

Final Deadline: Friday, October 27, 2017

LOGO / TEXT ADS TO BE SET BY MCD DUE NO LATER THAN FRIDAY, OCTOBER 13, 2017